



BONITA SPRINGS DOWNTOWN ALLIANCE

From the Desk of...

Happy August! As we begin to wind down summer with kids back in school, vacations almost over and fall hopefully arriving soon, it's a nice change. Our Tuesday, August 24th alliance meeting is about change.

As many of you are aware, there is a lot happening in the downtown area. Not only for the Bamboo property but also for the new businesses opening this fall. It is time to embrace and build a consensus to welcome our new friends and neighbors.

In addition, we are going to change things up a bit at the Alliance meetings. Some members wanted more time to get to know other alliance members, so we will network from 5:30 p.m. to 6:00 p.m. and then host our business meeting 6 p.m. to 7 p.m. with this new change, it will allow more time to get to know your neighbors.

BSDA has some new marketing materials as you will see at the meeting. This will reinforce our brand in the community. Also, if you have not had the opportunity to visit the website, we are asking members to view it and send comments to Charlie Strader or me, the goal is to complete the website by September 30th.

We would really like to host a membership drive in September. This is a great opportunity to bring a prospect to visit the BSDA to learn more about who we are, as well as increase our alliance membership. Watch for more details.

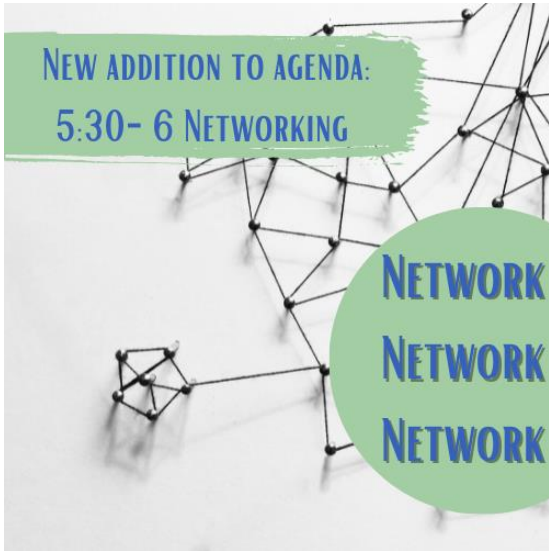
I hope to see everyone Tuesday 24th at Shangri La Springs, 5:30 p.m.

With Kindness,
Trish Leonard, IOM
President
Bonita Springs Downtown Alliance



Visit our website: www.bonitaspringsdowntownalliance.com

Follow us on Facebook @bonitaspringsdowntownalliance.



August BSDA Meeting

Date: Tuesday, August 24th, 2021

Time: 5:30 p.m. Networking

6 p.m. Business Meeting

Location: Shangri-La Springs, 27750 Old 41 Rd

Business Agenda:

- Welcome - Introduction
- Secretary's Report
- Treasurer's Report

Guest Speaker - Noelle Branning

Noelle joined the Lee County Tax Collector as General Counsel in 2013 and was appointed as Chief Deputy Tax Collector in 2018. In her role as Chief Deputy Tax Collector, she focused on operational effectiveness, leadership development, and organizational culture. Noelle has received Leadership certifications from the Florida Tax Collectors Association and the Florida Sterling Council. Noelle currently serves on the United Way Board of Directors and the Children's Advocacy Center of Southwest Florida. She is a past Committee Chair for both the 20th Judicial Circuit Grievance and Unlicensed Practice of Law Committees and the Lee County Bar Association Diversity and Inclusion Committee. She was elected as Lee County Tax Collector in 2020.



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