



BONITA SPRINGS DOWNTOWN ALLIANCE

From the Desk of...

As we approach season, we all need to take a little extra time on the roads as well as be kind to each other. If you own a business, this is a great time for you to shine. Make sure you greet your customers with a smile and thank them for shopping local. Small Business Saturday is another way to show gratitude. Offer refreshments or special pricing. Maybe even gift wrap the items purchased. Whatever you do, be kind, which brings me to our Tuesday, November 30th gathering. After the official business is out of the way, including nominations, we will celebrate our accomplishments this past year with some holiday cheer!



We are collecting socks and nonperishables for our friends in need. So, if you are able, please give what you can. Also, Heaven Scent Flowers & Boutique, is celebrating their new branding. It's beautiful. They also have an Angel Tree at their store to help the children at the Salvation Army.

My Holiday Poem

With the Holiday season just around the bend
The Bonita Downton Alliance is calling on friends
To open their hearts to the needs of others
By giving some comfort to our sisters and brothers.

A few canned goods that we can certainly spare
Will help our neighbors whose cupboards are bare
And some thick, toasty socks will keep their feet warm
While they face other struggles in poverty's storm.

Please put something extra in your cart
open your pantry, and open your heart
While caring for the poor should be 24/7
Your holiday gifts are gifts from heaven!

Happy Holidays!

With Kindness,
Trish Leonard, IOM
President
Bonita Springs Downtown Alliance

Visit our website: <https://bonitadowntownalliance.com/>
Follow us on Facebook @bonitaspringsdowntownalliance.

Happy Holidays!
We hope you all enjoy this holiday season spreading joy and love with your friends and family!



Reminder: We will be meeting in the dining room & there will be no December meeting

Holiday Drive



Socks

Toys



Non-perishable
food items

November/ December BSDA Meeting

End of the Year Holiday Gathering

Date: Tuesday, November 30th

Time: 5:30 p.m. - 7 p.m.

Location: Shangri-La Springs,
27750 Old 41 Rd

Business Agenda:

- 2021 Year end reports
- Nominations
- Holiday gathering (holiday spirits and light 'hors d'oeuvres will be served.



NEW MEMBERS

Fairfield Inn & Suites
Ruth Condit Interiors
Barron Collier Companies
Lyons Title & Trust
Moran Kennedy
The Griffith Group

Wynn Properties
eBella Magazine
Ceremony Brewing
Lyons & Lyons Attorneys at Law
Cru Wine Club
Share Care

Events Happening Downtown



**Stardust Memories
Concert Band**

Enjoy the Stardust Memories Concert Band in Riverside Park on December 8th from 7 p.m. to 9 p.m.



Holiday Tree Lighting

Holiday in the Park- December 7th, 2021, from 4:30- 8:30pm. This free event includes activities that are fun for the whole family. These activities include a visit from Santa, a snow slide, snow flurries in the park, kid-friendly activities, musical and dance performances. Food and beverages will also be available for purchase. Don't miss the tree lighting at dusk! Downtown Bonita Springs Riverside Park- 10450 Reynolds St, Bonita Springs, FL 34135.



**Movie in the Park
(The Grinch)**

The Movie in the park will take place December 10th at dusk at Riverside Park. The movie will be The Grinch. Bring your children and chairs

**Holiday Lighting Contest!
Light up your business!**

Judges will review businesses that are lit up in the evening of **Monday, Dec. 6th, 2021**. The Bonita Springs Special Events Committee will judge each participating business. The committee will pick a 1st, 2nd, and 3rd place winners to be announced at the Holiday in the Park event on Dec. 7th, 2021! The boundaries for the contest are Old 41 and Bonita Beach Rd. to Old 41 and Bernwood Drive.

Holiday Stroll

December 3rd, 2021- January 3rd, 2022. The park will sparkle with holiday lights and the stroll is free. Holiday music will play throughout the park. The music will be scheduled from dusk-9pm nightly unless there is an event scheduled. Holiday themed photo opportunities will also be available. Downtown Bonita Springs Riverside Park- 10450 Reynolds St, Bonita Springs, FL 34135.

Enjoy coffee, croissants, and creativity with Diane Torrisi and Candice Kelber at their design studio in downtown Bonita Springs for inspiring "Studio Sessions" and conversations with guest experts.

Dec. 9th at 9:30 am- Indoor/Outdoor Fabric "Finally Explained"

Dec. 16 at 9:30 am- Wallpaper Falsehoods "What you didn't know"

Seating is limited RSVP at (239) 595-3384

27313 Old 41 Rd Suite 3, Bonita Springs, FL, 34135



Heaven Scent Flowers and Boutique news and asking for forgotten angel donations

Heaven Scent Flowers has expanded its operations and opened the new *Downtown Boutique*, according to owner Susie Sayger. "Our goal is to provide unique, one-of-a-kind gifts that are created by local artists, made in the USA and are environmentally friendly." Customers now have options of fresh flowers, plants, balloons and cute gifts that can be delivered or shipped at the flower shop & boutique, and also enjoy a treat at For Heaven Shakes Ice Cream, all in the same building at 27515 Old 41 Road, at the south roundabout.

LOOK what's NEW! Heaven Scent Flowers has added their boutique and has done a rebrand! Keep an eye out for the new signs!



Donate to Forgotten Angels

Toys, clothes, shoes, books, bikes, games, skateboards, ect.

The Bonita Springs Salvation Army has a Forgotten Angel tree at For Heaven Shakes Ice Cream. Two weeks ago, Angels were placed on trees throughout Bonita Springs for donors to choose gifts to purchase and return unwrapped to the Salvation Army on Old 41 North. Many times, the donors don't return the gifts and that Angel becomes Forgotten. "Our tree is to fill in for those missed Angels," Susie Sayger said. Needed items include toys, clothes, shoes, books, bikes, games, skateboards, etc. Angels will be available through the end of November.

[Website](#)

BDSA Member Spotlight

Bonita Springs Historical Society



The mission of the BSHS is to preserve, protect, and promote the rich cultural heritage of Bonita Springs. Downtown Bonita Springs holds so much history and we are so grateful to have a strong dedicated society here to protect our city and its roots. You can help their cause by donating or becoming a member.

27451 Old US 41 Road, Bonita Springs, FL 34135

Visit their website here:

[Website](#)

Bonita Holiday Lights Historic Walk

An evening walk through our beautiful lighted Downtown parks to see the City's decorations and see why people come from miles around to enjoy. Visit the historic 1915 McSwain House, learn about our town's history, and hear stories along the way. Start/End at Liles Hotel History Center in Riverside Park. The total walk distance is about 1 mile and the tour duration of 1.5 to 2 hours.

Where:

Liles Hotel in Riverside Park,
27300 Old 41 Road, Bonita
Springs, FL 34135

When: December 18, 12/21

Time: 6:30 p.m. -8:30 p.m.

Then (Liles Hotel in 2007)



Now (Liles Hotel now)



Thank you to the Historic Society for keeping our history rich and protecting our towns historic treasures!

[Click Here to explore Downtown Bonita Springs 15 years ago!](#)

TLC Marketing and Creative Services is the proud sponsor of the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or email campaign contact Chastity Roark at TLC Marketing and Creative Services at chastity@trishleonard.com or call (239) 405-8115.

NOT A BSDA MEMBER? - CLICK BELOW

[Application](#)

"Advocating a prosperous downtown for the Bonita Springs Historic Old 41 District"

Collaboration | Communication | Education | Advocacy | Awareness

Bonita Springs Downtown Alliance

**PO Box 367553
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[Visit our website](#)

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