



Downtown Talk

Bonita Springs Downtown Alliance Newsletter

From the Desk of...

It is that time again when our “snow angels” will make plans to head home, I saw a car hauler last week. Also, the time change is March 12, tax season is in full swing, and of course an early Easter on April 9th. I hope everyone is getting through the hurricane repairs. I know I am struggling to find the right contractor to help me.



Our board would like to welcome former Deputy Mayor Mike Gibson to the board. Mike will bring a lot of great wealth and knowledge to the Alliance. We would also like to acknowledge outgoing board member Diane Torrisi for her time on the board.

A lot is happening in March in our downtown area. Our downtown is booming with concerts in the park, events at Ceremony Brewing, Chartreuse, Survey Café, Shangri La Springs, and other businesses. Let's keep supporting our local downtown businesses.

Recently, the city made a video of our downtown events. Click on the link to watch. <https://www.youtube.com/watch?v=zn6HMX37icU&t=33s>

At the last council meeting, a consultant gave a presentation about the large trucks that use our downtown as a thoroughfare, destroying the roads and the noise and safety of our residents and visitors alike. The city staff will be working on an ordinance to restrict big trucks from using Old 41 Road. Once adopted, the city staff will be working with the Lee County Sheriff's office to educate the drivers of these trucks to use alternative roads instead of Old 41 Road. We will keep you updated on the progress, but we also encourage you to attend the city council meetings, write your councilperson, and stay informed.

Finally, we look forward to our March 28th speaker Brian Ososky, Marketing Director for the Lee County Visitor and Convention Bureau (VCB). Brian is responsible for a multi-million-dollar advertising agency contract and oversees the development and execution of all creative work.

See his bio below. Thank you to Kyle Moran of the Moran Kennedy Company for sponsoring this month's program.

Happy March!

Trish Leonard, IOM

President

Bonita Springs Downtown Alliance (BSDA)

Visit our website: <https://bonitadowntownalliance.com/>

Follow us on Facebook @bonitaspringsdowntownalliance.

March meeting at Shangri-La Springs inside the Harvest and Wisdom Dining Room



March Meeting

Date: Tuesday, March 28th

Time: 5:30 p.m. - 7 p.m.

Location: Shangri-La Springs, 27750 Old 41 Rd

Business Agenda:

***5:30 pm- Social Hour
& Cash Bar***

Secretary's report

Introductions of guests

**Speaker - Brian Ososky,
marketing director for the Lee
County Visitor and Convention
Bureau (VCB) in Southwest
Florida**

RSVP HERE

February/March Events Happening Downtown



Bonita Springs
Concert Band
Riverside Park
2pm-4pm



Stardust Memories
Band
Riverside Park
7pm-9pm



Kiwanis/Sunshine ACE
Big Green Egg EGGfest
Riverside Park
11am-3pm



UPCOMING EVENTS

Ceremony Brewing

- (SAT) **11** | LIVE MUSIC W/ MADDIE HILTON
- (FRI) **17** | ST. PATRICK'S PARTY
- (SAT) **18** | EMO KARAOKE
- (SAT) **25** | 90'S CLUB NIGHT

Meet your Speaker



Brian Ososky

Director of Marketing, Lee County Visitor & Convention Bureau

Brian Ososky (Oh-sauce-ski) is the marketing director for the Lee County Visitor and Convention Bureau in Southwest Florida. He is responsible for a multi-million dollar advertising agency contract and oversees the development and execution of all creative work for the destination – now known to the rest of the world as Fort Myers – Islands, Beaches and Neighborhoods. He evaluates marketing trends and technologies, ensures all promotional efforts are integrated and strategic, and supervises the VCB’s in-house marketing “dream team.”

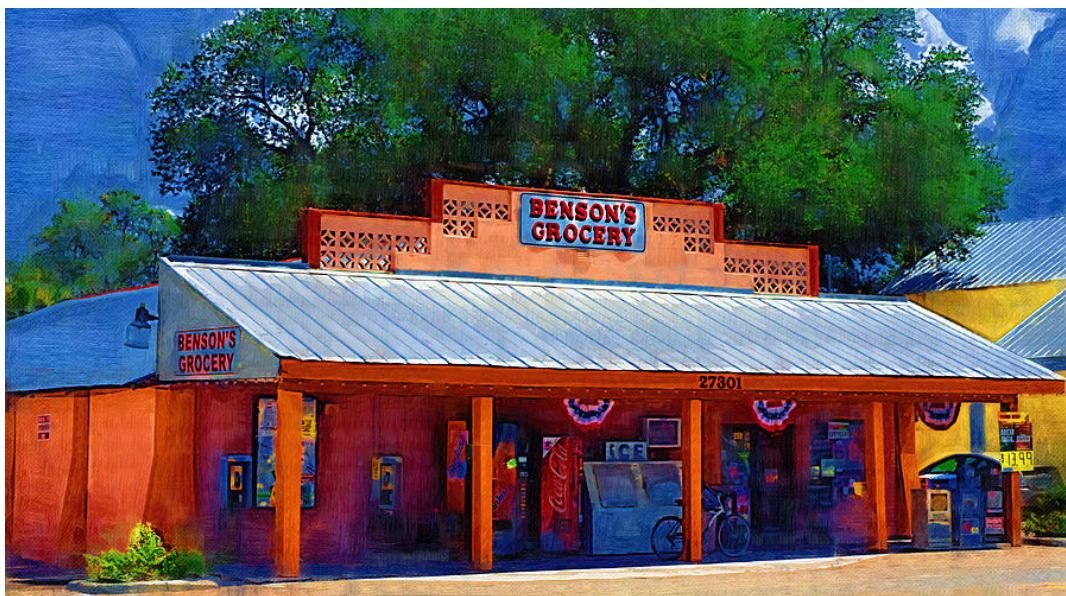
Previously, Brian served in senior positions with Bok Tower Gardens in Lake Wales, FL, the Shenandoah Valley Travel Association in Virginia, and several performing arts organizations including: the American Shakespeare Center; Knoxville Symphony Orchestra; and Sarasota Ballet of Florida. Humorously, he likes to say that he has gone from promoting “cheeks in seats” to “heads in beds.”

Brian has served on Visit Florida’s marketing council and regularly represents the Bureau at industry conferences and events. He is a true Florida native and holds a bachelor’s degree in mass communications from the University of South Florida in Tampa.

[Learn More About the Visitors and Convention Bureau Here](#)

BDSA Member Spotlight

Benson's Grocery



Benson's Grocery is a local historic site in Bonita Springs that continues to provide for our community.

Address- 27301 Old 41 Rd, Bonita Springs, FL 34135

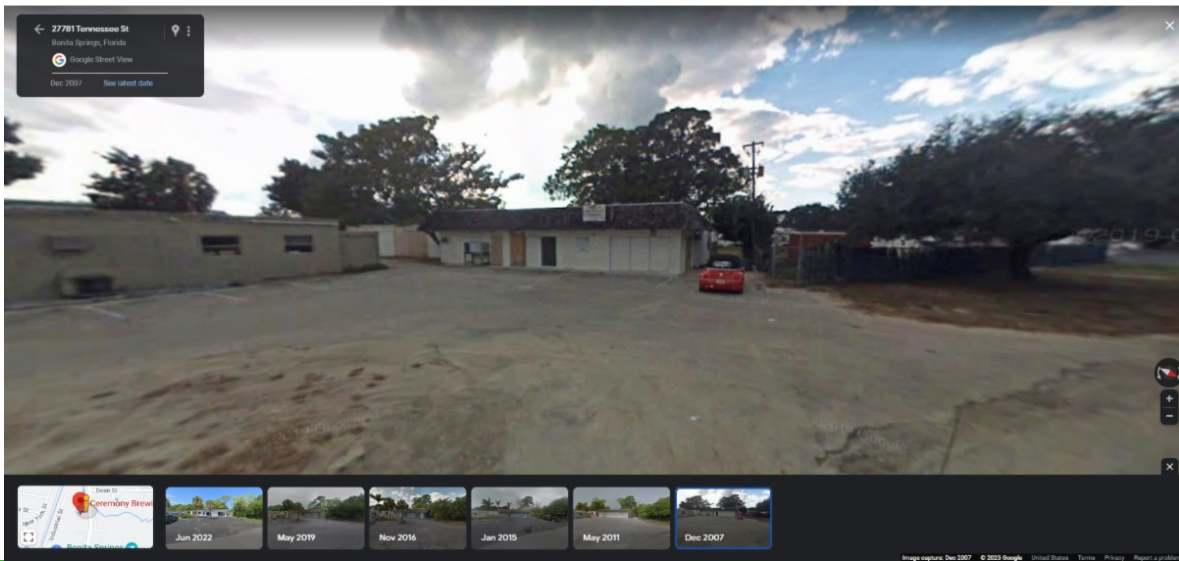
Phone Number- (239) 390-3975

[Click to view Facebook](#)

**Thank you to our Evening Sponsor:
Kyle Moran of the Moran Kennedy company**



Then 2007 Ceremony Brewing



Now 2022 Ceremony Brewing



We have watched wonderful businesses enter our growing Downtown Bonita Springs the past few years. Thank you for helping us grow Downtown Bonita!

Click Here to explore Downtown Bonita Springs 15 years ago!

TLC Marketing and Creative Services is the proud sponsor of the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or email campaign, contact Chastity Culver, B.A. at TLC Marketing and Creative Services at chastity@trishleonard.com or call (239) 405-8115.

NOT A BSDA MEMBER? - CLICK BELOW

Application

**"Advocating a prosperous
downtown for the Bonita Springs
Historic Old 41 District"**

Collaboration | Communication | Education | Advocacy | Awareness

Bonita Springs Downtown Alliance

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Visit our website

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CONNECT WITH US



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