



Downtown Talk

Bonita Springs Downtown Alliance Newsletter

Signing off...

As I write my last message as President of the Bonita Springs Downtown Alliance (BSDA), I leave with mixed emotions. Leading this incredible organization of passionate members for the past three years and watching it flourish, is what every president wants when they leave.



Over the past three years as your president, we started the “Downtown Talk” e-newsletter, updated the website

BontaDowntwonAlliance.com, created a FB page, added branded marketing materials such as pull-up banner, board name tags, business cards, and door decals announcing your business is a member of the BSDA. We held 36 speaker programs that related to both downtown and Bonita Springs, held two Candidate forums for upcoming elections, attended many council meetings pursuing various improvements along Old 41, including passing the pedestrian/walkable downtown ordinance, continued our tradition of participating in the 4th of July Parade, collected non-perishables, toys and gifts for the less fortunate during the Holiday and summer time, and supported the many City of Bonita Springs events at Riverside Park. Most importantly we have more members than we have ever had taking action and participating in making sure our downtown is heard.

Currently, we are working on the first Halloween event along Old 41, which is being organized by Zach Smith, owner of Ceremony Brewing and Tracie Stein, Sales Director of Shangri La Springs.

We are watching our beautiful downtown blossom with the up-and-coming new businesses such as Rooftop at Riverside, Sugar Shack Cafe, the Tiki Hut being built by the Seminole Indians at the McSwain House and the newest opening of the Waffle Monkey. Of course, our wonderful businesses like Ceremony Brewing, Chartreuse Speakeasy,

Survey Café, Downtown Wine & Coffee, Shangri La Springs, the popular Wonder Gardens, the many merchants at Entrada, and of course our new up-and-coming Imperial River project across from the Wonder Gardens.

None of this could have been possible without the dedication and commitment of the Downtown Alliance Board of Directors and membership, our city leaders, and residents who are interested and committed to seeing the future of the downtown area continue to thrive.

The torch will be passed on Oct 24th to the new President, Mike Gibson, Past Vice Mayor of the City of Bonta Springs, Bonnie Whittemore, Vice President, Susie Sayger, Secretary, and Treasurer, Lee Bellemy, remaining on the Board of Directors are Sophie Leroux, Candice Sebring Kelber, Jim Magnus, Kyle Moran, Peggy Baker, and Past President, Trish Leonard. We welcome a new addition to the board of directors, Alyona Ushe, Executive Director of Arts Bonita. I wish them all much success as we continue to grow the organization.

I am so proud to have been your leader these past three years as president and the two years prior serving on the board. I leave you in great hands and always know that I am here as a Bonita Springs business owner and downtown resident and supporter.

With deep appreciation,

Trish Leonard, IOM
President
Bonita Springs Downtown Alliance

*Honorary Mayor of Survey

Visit our website: <https://bonitadowntownalliance.com/>
Follow us on Facebook @bonitaspringsdowntownalliance.

**September's meeting at Shangri-La Springs
inside the Harvest and Wisdom Dining Room**

September's Meeting

Date: Tuesday, September 26th

Time: 5:30 p.m. - 7 p.m.

Location: Shangri-La Springs, 27750
Old 41 Rd



Business Agenda:
5:30 pm- Social Hour
& Cash Bar
Secretary's report
Introductions of guests
Slate of Officers
Speaker - Noelle Branning, Tax
Collector Lee County, FL

RSVP HERE

Upcoming Events



Halloween at
Riverside Park
6pm-9pm



Halloween on Old 41
6pm-9pm



Zach Smith, owner of Ceremony Brewing, is putting together Trick or Treat on Old 41. Several downtown members said they would participate.

If interested in participating, please email zach@ceremonybrewing.com as soon as possible.

Meet your August Speaker



Noelle Branning, Lee County Tax Collector

As Lee County Tax Collector, Noelle Branning has distinguished herself as a highly effective servant leader committed to redefining the customer experience with government and becoming a role model tax collector agency in Florida.

Noelle is dedicated to serving the citizens of Lee County by providing exceptional service, financial transparency, and innovation. She wants

customers in Lee County to enjoy their experience at the Lee County Tax Collector Office.

Noelle earned a Bachelor of Science degree from Florida State University in 1998 and a Juris Doctor degree from St. Thomas University School of Law in 2004. She first joined the Lee County Tax Collector in 2013 as General Counsel and was quickly promoted to Chief Deputy Tax Collector. She was elected county-wide as Lee County Tax Collector in 2020.

[Learn More About Lee County's Tax Collector Here](#)

BDSA Member Spotlight



Johnny Malloy's

The pride of the mounted police. When we were searching for a name for our first Irish Sports Pub, we decided to name it after a much admired family hero from the past, a man by the name of Johnny Malloy. Johnny Malloy grew up in the early 1920's in Cleveland, Ohio, in a tough area populated by Irish immigrants. Like many young Irish lads, he dreamed of becoming a policeman.

He not only achieved his dream, he was assigned to the Mounted Division. A bit of Irish luck, since Johnny also loved horses. It was a perfect match.

Johnny Malloy and his horse, Sonny, were loved by all who knew them (even the badguys). He was always friendly and ready to lend a helping hand. One of Johnny's most enjoyable duties was riding in the annual St. Patrick's Day Parade, carrying the "Stars and Stripes".

Johnny would have loved it – an Irish pub named after himself – the relatives back in Ireland would sure be proud.

(239) 992-5000

10347 Bonita Beach Rd SE, Bonita Springs, FL 34135

[Click to view the Website](#)

2023-2025 Slate of Officers

President: Mike Gibson

Vice President: Bonnie Whittemore

Secretary: Susie Sayger

Treasurer: Lee Bellamy

Past President: Trish Leonard

Directors: Peggy Baker, Sophie Leroux, Candice -Sebring-Kelber,
Kyle Moran, Jim Magnus, Alyona Ushe

Thank you to our Evening Sponsor:



**If you are interested in sponsoring a future meeting,
Call : Trish Leonard
(239) 398-9999**

**Johnny Malloy's (Bonita Beach Rd & Old 41)
2011 THEN**



**Johnny Malloy's (Bonita Beach Rd & Old 41)
2019 NOW**



We have watched wonderful businesses enter our growing Downtown Bonita Springs the past few years. Thank you for helping us grow Downtown Bonita!

City of Bonita Springs Contacts:

CITYMEETINGS@cityofbonitasprings.org- For City Agenda Items Only

Mayor Rick Steinmeyer **Rick.steinmeyer@cityofbonitasprings.org**

Councilwoman Jamie Bogacz**jamie.bogacz@cityofbonitasprings.org** (District 1)

Councilman Jesse Purdon **jesse.purdon@cityofbonitasprings.org** (District 2)

Councilwoman Laura Carr **laura.carr@cityofbonitasprings.org** (District 3)

Councilman Chris Corrie **chris.corrie@cityofbonitasprings.org** (District 4)

Councilman Nigel Fullick **nigel.fullick@cityofbonitasprings.org**; (District 5)

Councilman: Fred Forbes **fred.forbes@cityofbonitasprings.org** (District 6)

City Manager: Arleen Hunter **arleen.hunter@cityofbonitasprings.org**

TLC Marketing and Creative Services is proud to produce the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or email campaign, contact Chastity Culver, B.A. at TLC Marketing and Creative Services at chastity@trishleonard.com or call (239) 405-8115. [Click here to view the website.](#)

NOT A BSDA MEMBER? - CLICK BELOW

Application

"Advocating a prosperous downtown for the Bonita Springs Historic Old 41 District"

Collaboration | Communication | Education | Advocacy | Awareness

Bonita Springs Downtown Alliance
PO Box 367553
Bonita Springs, FL 33936
239.398.9999

Visit our website

Trish Leonard, President | trish@trishleonard.com

CONNECT WITH US



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34135

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