April BSDA Newsletter 2025



President's Message – April 2025

As the season winds down, the signs are everywhere—car transports are filling up and heading out. It's always a bittersweet moment. While we appreciate our seasonal residents and visitors who support our local businesses, there's something nice about the quieter streets, shorter lines, and easy access to our favorite spots.

The end of season can only mean one thing, that Celebrate Bonita is just around the corner! This year the city is adding a "celebrate stroll" with enhanced lighting of the downtown parks area



nightly leading up to the big day. The City is encouraging local businesses to do festive lighting as well that week. The enhanced lighting will be from April 9th through the 12th from dusk to 10 p.m. The main event is being held on Saturday April 12th from 5-9 p.m. with headliner Kylie Morgan. I'll definitely be there!

Last month, we had a fantastic meeting with former Mayor Ben Nelson, who shared the decades-long journey leading to Downtown Bonita's so-called "overnight" success. He walked us through the impact of major infrastructure decisions, like creating the new 41 alignment and I-75, which initially seemed like setbacks but ultimately allowed us to reimagine our downtown. Had the original 41 been widened instead, our charming Old 41 might have become just another highway rather than the vibrant, pedestrian-friendly downtown we enjoy today.

A major highlight for our community was the historic event at Sugar Shack Downtown, where Congressman Byron Donalds formally announced his candidacy for Governor.

With local, state, and national news covering the event, Downtown Bonita was in the spotlight like never before—priceless exposure for our growing city!

Looking ahead, our speaker this month is our new County Commissioner, David Mulicka. This is an excellent opportunity to meet him and discuss key initiatives. Many improvements we want to see can't happen without county support, especially since much of our tax revenue goes beyond city limits. The county oversees our beach access points and major roads, which could play a crucial role in making BERT a reality. Let's encourage Commissioner Mulicka to help us get the investment our community deserves.

A huge thank you to this month's sponsor, Super Science & Amazing Art, as they celebrate their 20th anniversary! We appreciate their support and the ongoing hospitality of the Shangri-La, which always does an excellent job hosting and catering our meetings.

Super Science & Amazing Art offers our members, their families, and friends a special discount.

Use code **BONITACAMP** for **\$20 off** a week of summer camp at their Bonita Springs location. Visit **www.supersciencefl.com** to sign up.

Looking ahead, we're seeking sponsors for upcoming meetings starting in July. Sponsoring a meeting is a great way to support our events, cover food costs, and promote your business to the community. If you're interested, contact me—I'd love to get you involved!

Lastly, I'm taking suggestions for future speakers starting in July. Who would you like to hear from? Let me know your ideas!

Looking forward to another great month together.

Visit our website: https://bonitadowntownalliance.com/
Follow us on Facebook @bonitaspringsdowntownalliance

Tuesday, April 22nd is This Month's BSDA Meeting, Shangri-La Springs at 5:30 p.m.



BSDA is Excited to Announce Our April Speaker! Lee County Commissioner, David Mulicka District 3

Commissioner David Mulicka's family has been in Southwest Florida for more than 100 years. Growing up in Cape Coral and Pine Island, he excelled academically, graduating from Cape Coral High School with honors at just 16 before attending the University of Florida.

In 2003, David founded HONC Destruction, which he grew into Southwest Florida's largest demolition and recycling company. With more than 20 years of business leadership, he has developed a keen understanding of solving complex problems, managing budgets, building relationships and working with local government.

David is deeply committed to protecting individual liberties, supporting small businesses and enhancing our region's waterways to preserve the quality of life for future generations.

He has served on many boards and supports numerous nonprofits. He and his wife,

State Rep. Jenna Persons-Mulicka, are the proud parents of two sons, Charles John and

Hunter Powell Mulicka. His sons are seventh-generation Lee Countians.

Family roots trace back to John Powell, one of the original settlers of Fort Myers. Mr.

Powell served on the first Lee Board of County Commissioners in 1887. His photo is in the

Lee County Courthouse.

Please RSVP for BSDA Meeting's!

Contact: lee@shangrilasprings.com

Thank you to Our April Sponsor BSDA's Members and Board Appreciate You!



Super Science & Amazing Art offers exciting STEAM education for students to help them discover their love for learning. Since 2005, Mr. Glen and his team of scientists have been bringing science to life for preschool and elementary school students. Engaging students through fun experiments, kinetic movement, and an engaging learning environment, Super Science is guaranteed to make your students excited about learning!

Super Science & Amazing Art is now celebrating their 20th anniversary, to celebrate their STEAM education and summer camps, they are now offering a discount for alliance members to use at their Bonita Springs location.

Use code: BONITACAMP for \$20 dollars off a week of summer camp

Location: SOUTH WEST FLORIDA, Bonita Springs, FL 34135

Phone: **239-682-2780**

Visit Their Website



Come explore downtown and experience all the events and life we offer!

The City of Bonita Springs Presents

CELEBRATE BONITA 2025

FEATURING HEADLINING ACT KYLIE MORGAN!

APRIL 12TH 5PM TO 9PM

RIVERSIDE PARK: 10450 REYNOLDS ST, BONITA SPRINGS, FL 34135

FEATURING STUDENT
PERFORMANCES, LOCAL
SCHOOL ART PROJECTS, AND
ENHANCED LIGHTING
THROUGHTOUT THE PARK

MORE INFORMATION AT CITYOFBONITASPRINGS.ORG OR CALL 239-949-6262

BEVERAGE PROCEEDS WILL BENEFIT THE ROTARY CLUB OF BONITA SPRINGS



FREE EVENT!



Rotary Club of Bonita Springs







Visit the City of Bonita Springs



Check at Their Website Here



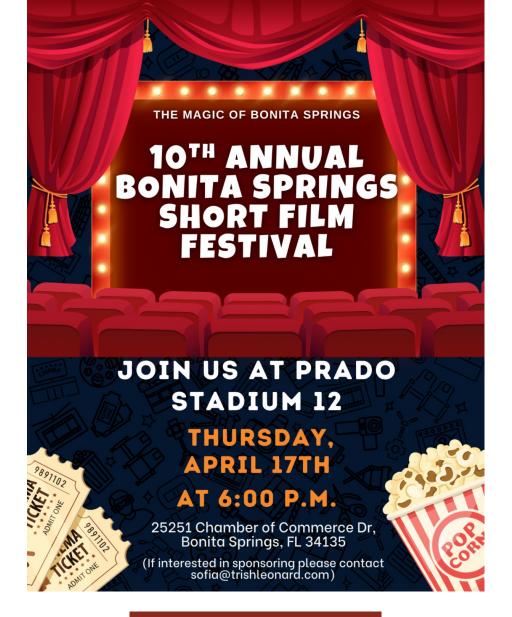
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Enjoy These Pictures of Our BSDA Board



and Last Month's Speaker, Ben Nelson!



MEMBERSHIP!

RENEWING MEMBERS: Watch for your 2025 invoice coming soon!

BSDA is a community-driven organization that brings together businesses, non-profits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6

organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st JOIN OR RENEW AT: https://bonitadowntownalliance.com/membership/



TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.



If you would like to have a professionally designed newsletter or e-mail campaign, contact TLC Marketing & Creative Services (239) 405-8115.
Click here to view the website.

Bonita Springs Downtown Alliance PO Box 367553 Bonita Springs, FL 33936

NOT A BSDA MEMBER? - CLICK BELOW

Mike Gibson, BSDA President BSDAPrez@gmail.com

Visit our Website

Join Today!!

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