May 27th BSDA Meeting



President's Message – May 2025

Things are calming down a bit and I made it out on the paddle board for the first time this year.

It's time to look back at how we did this season and see what we can improve on with our businesses. Things have been up in the air with all the tariffs, but we are starting to see deals being made. Hopefully, it all normalizes before we have to start buying for next season. It would be nice if there were more options for buying

American products when we come through this.



Congratulations to Sophie and Survey Café for being ranked fourth best Café in SWFL. Old 41 is finally getting recognized for what the locals have known for years. The best locations and the best vibes in SWFL.

In case you missed it, last month's speaker was our new Lee County Commissioner, David Mulicka. He gave us his background of starting his business (HONC Destruction) and how his business knowledge is helping him make a difference on the County Commission with large projects like the airport renovation and the Fort Myers Beach pier. He also said he would relay our ask to be supportive of BERT and what the rail trail could mean to our community.



Our presentation this month will be about our parks, especially with the Riverside Park bandshell renovations that are underway. **Bonita Springs**Parks and Recreation Director Nicole Perino will join us to go over all the details.

I would like to thank our sponsor this month, WinTrust Community Bank, we appreciate you guys! We also appreciate the Shangri La for always hosting our group and catering the meeting!

I would also like to take this opportunity to ask that if any of you would like to sponsor an upcoming meeting (looking for July and later), please reach out to me and I'd be happy to get you set up. Sponsors help defray the food costs for the meetings and get a chance to talk about their business at the meeting and get showcased in the newsletter.

I'm taking suggestions for future speakers for our meetings, looking for July and later, who would you all like to hear from? Thanks.

Visit our website: https://bonitadowntownalliance.com/
Follow us on Facebook @bonitaspringsdowntownalliance

Tuesday, May 27th is This Month's BSDA Meeting,
Shangri-La Springs at 5:30 p.m.



This month's special guest speaker is Nicole Perino, Director of Parks and Recreation for

the City of Bonita Springs

Nicole grew up in a small town in Ohio where she attended Ohio University and graduated with a Bachelor of Science degree in Biological Sciences and Exercise Physiology. During her 25-year career in the Parks and Recreation Field, she began as a Fitness Director of a municipal Recreation Center in Ohio and then continued to move up the ranks to her current position as the Parks and Recreation Director for the City of Bonita Springs overseeing the city's park system of 26 parks. Nicole is a proud graduate of Leadership Bonita class of 2015-2016. Nicole is a member of the Florida Parks and Recreation Association as well as a member of the National Parks and Recreation Association. A Member of the Wellness Councils of America and an American Council on Exercise certified personal trainer. During her time in Bonita Springs, she has also taught Anatomy and Physiology courses as an adjunct professor at the former Edison State College, now Florida Southwestern to students seeking a career in the personal training and Fitness instructing field

Please RSVP for BSDA Meeting's!

Our May Meeting



WINTRUST

BANKING CENTER BONITA SPRINGS

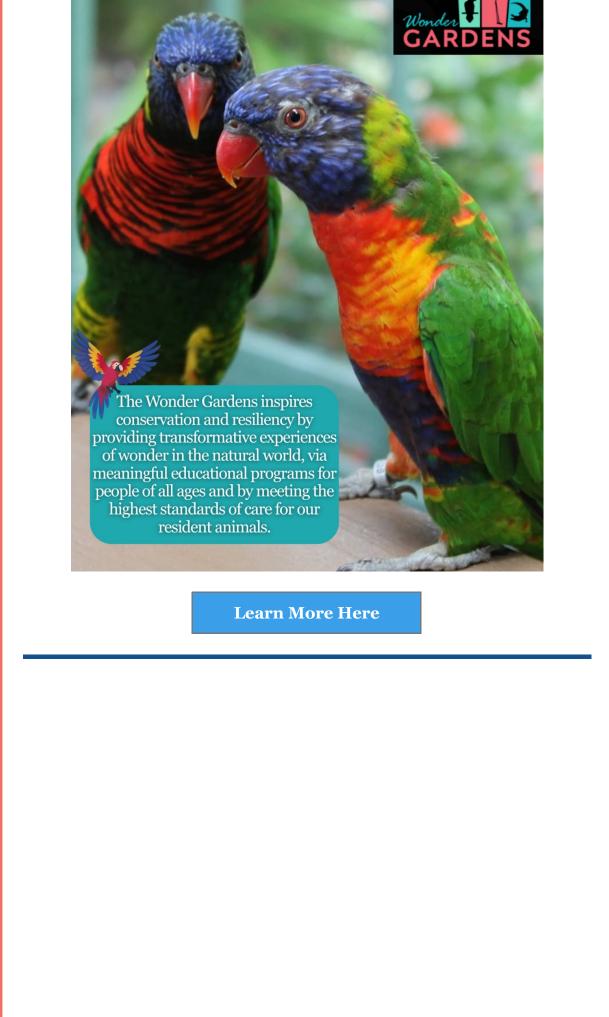
Wintrust Banking center is a local community bank, located off of U.S 41 and West Terry, in the Bonita Bay Plaza. Originally based in Chicago, Wintrust has expanded into Southwest Florida, with locations in Naples, Bonita Springs, and Cape Coral. Whether you need a new personal account, custom business solutions, a mortgage, or help planning your financial future, we have a local expert ready to lend a hand. Our banks go above and beyond banking solutions to be real assets to the communities we serve. We host financial education courses, hold community events, and volunteer in local organizations as our way to give back. We were created to be the alternative to our big bank competitors, offering the resources and tools of a large company with the personal attention and customer focus you expect from a local, smaller establishment. We believe in solid customer service, and we prove it with every interaction.

Visit Their Website



Come explore downtown and experience all the events and life we have to offer!













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MEMBERSHIP!

RENEWING MEMBERS: Watch for your 2025 invoice coming soon!

BSDA is a community-driven organization that brings together businesses, non-profits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a

business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st JOIN OR RENEW AT: https://bonitadowntownalliance.com/membership/



TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.



If you would like to have a professionally designed newsletter or e-mail campaign, contact TLC Marketing & Creative Services (239) 405-8115.

Click here to view the website.

Bonita Springs Downtown Alliance PO Box 367553 Bonita Springs, FL 33936

Mike Gibson, BSDA President BSDAPrez@gmail.com

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