

August 26th BSDA Meeting Reminder



President's Message – August 2025

For many businesses, July and August naturally bring a slower pace, which is typical for this time of year. This period also presents an excellent opportunity to focus on details that can make a lasting impression—such as refreshing outdoor spaces, updating paint, cleaning windows, or enhancing your storefront. These minor improvements can position your business well for the busier season ahead.



With back-to-school now behind us and seasonal residents returning in the coming weeks, this is also a good time to pause, recharge, and prepare for the activity.

Looking ahead, the economic outlook is encouraging. Trade deals are progressing, the stock market has recently tested new highs, and real estate activity remains steady. Many buyers are entering the market now with the expectation of refinancing once interest rates begin to ease, which could drive additional activity in the months ahead.

Demand for business space in Downtown Bonita continues to grow. I am frequently asked about available properties, and it is clear that word has spread about the area's transformation. Longtime residents and community

leaders alike are recognizing downtown as an increasingly attractive destination for business and leisure.

Our next monthly meeting will be held on **Tuesday, August 26th 5:30 p.m.** social hour and a 6 p.m. program. We are pleased to welcome **Dr. Leah Mason**, the new Executive Director of The Literacy Council Gulf Coast, as our featured speaker. In addition, we will host a Back-to-School Drive and encourage members to contribute children's books, pencils, and crayons to support local students.

A big thank you to **TLC Marketing & Creative Services** for sponsoring this month's meeting and to the **Shangri-La Springs** for always being such a gracious host. It is also helpful if you can RSVP to lee@shangrilasprings.com so that we can accommodate our members and guests.

Wishing you a productive August, and I look forward to connecting with you **on the 26th.**

Visit our website: <https://bonitadowntownalliance.com/>
[Follow us on Facebook @bonitaspringsdowntownalliance](#)

Tuesday, August 26th is This Month's BSDA Meeting Shangri-La Springs at 5:30 p.m.



**Don't Miss This Month's Speaker:
Dr. Leah Mason, Executive Director, The Literacy
Council Gulf Coast**

Dr. Leah Mason holds a Doctor of Philosophy (Ph.D.) in Education from Walden University in Minneapolis, MN, which she earned in June 2016. Prior to that, she completed a Master of Science (M.S.) in Student Affairs and Conflict Resolution from Nova Southeastern University in Fort Lauderdale, FL, in June 2012. She also holds a

Bachelor of Arts (B.A.) in Communication from the University of Toledo, Toledo, OH. Part of her leadership experience comes from her tenure serving as Dean of Academics at Rasmussen College in Fort Myers before she went back into teaching at Fort Myers High School. Dr. Mason provided oversight of all academic programs, including curriculum design, scheduling, course offerings, and program accreditation. She also created and maintained a budget to ensure fiscal responsibility while meeting the needs of students and faculty. She monitored student academic performance through data analysis and worked closely with university-wide committees on admissions, recruitment, retention, and graduation initiatives. She regularly reviewed curricula for improvements and developed strategies for faculty development, assessment, and student learning outcomes evaluation.

[Click to Visit Literacy Council Gulf Coast](#)

Please RSVP for BSDA Meeting's
Contact: lee@shangrilasprings.com

Thank You, TLC Marketing & Creative Services, for Sponsoring This Month's Meeting



Founded in 2009, TLC Marketing & Creative Services has grown into a dynamic and diverse agency grounded in the belief that even the smallest details can make the biggest impact. Whether it's identifying strategic demographics for a campaign or designing events that reflect a host's unique preferences, TLC delivers thoughtful, personalized solutions tailored to each client's needs. What began with simple, grassroots efforts, has evolved into a trusted marketing agency known for creativity, integrity, and a genuine commitment to client success. TLC is defined by its dedication to building meaningful connections and delivering high-quality results that reflect both professionalism and passion.

[Click to Visit TLC Marketing & Creative Services](#)

Together Lets Chat

In honor of back-to-school season, TLC Marketing & Creative Services welcomes Florida Gulf Coast University professor Michael Kennedy to break down the basics of marketing and public relations on their podcast, *Together Lets Chat*.

[Click to Listen to The Episode](#)

Are you looking to share your story while promoting your business?
Email us to learn how you can be featured on a future episode.

Ashley@trishleonard.com

We Are Collecting School Supplies at This Months Meeting



Please bring your donations to the BSDA meeting on Tuesday, August 26th.

Donation Suggestions

- Backpacks
- Pencils
- Pens
- Notebooks
- Lunchboxes
- Erasers
- Folders
- Markers
- Rulers
- Scissors
- Water Bottles
- Glue
- Calculators
- Crayons
- Colored Pencils
- Childrens Books

DID YOU KNOW













The month of August is now a permanent back-to-school sales tax holiday, which includes clothing under \$100, school supplies under \$50, learning aids under \$30, and personal computers under \$1,500.

[LEARN MORE HERE](#)

SALES TAX EXEMPTIONS ON DISASTER PREPAREDNESS SUPPLIES

Permanent sales tax exemption for the following items starting August 1, 2025:

-  Batteries (AA-cell, AAA-cell, C-cell, D-cell, 6-volt, or 9-volt)
-  Fire extinguishers
-  Insect repellent
-  Life jackets
-  Portable gas or diesel cans (max 5 gal)

-  Portable generators
-  Smoke detection devices and carbon monoxide alarms
-  Waterproof tarps (1,000 sq. ft. or less)
-  Sunscreen
-  Ground anchor systems and tie-down kits

FloridaDisaster.org/Kit



[Learn More Here](#)

Celebrate National Dog Day With

Bubbles & Biscuits

Tuesday, August 26th



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Come Explore All That Downtown Has to Offer

Rooftop at Riverside
08/31 Well Fest

[Purchase Tickets](#)

Halloween Downtown

Contact Zach Smith For More Details

Zach@ceremonybrewing.com

Wonder Gardens
01/31 & 02/01 90th Anniversary

[Click Here For Details](#)

CITY OF BONITA SPRINGS

SAVE THE DATE

**Happy Haunts Stroll –A Halloween
Immersive Experience**

**Riverside Park and surrounding areas October 23–31st
7pm–10pm**

Veterans Day

Riverside Park, November 11th, 11am–12:30pm

Holiday Stroll

Riverside Park, December 1st–January 1st, Dusk–10pm

Holiday in the Park

Riverside Park, December 2nd, 4:30pm–8:30pm

Movies in the Park: Holiday

Riverside Park, December 5th, 6:30pm–end

For more information:

www.cityofbonitasprings.org

Call 239–949–6262



Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic by the **25th of each month** to be featured in the next month's email.

The deadline to submit your September events for the newsletter is
Monday, August 25th at 6 p.m.

Please email emily@trishleonard.com with your event information or any questions you may have regarding the newsletter.



BONITA SPRINGS DOWNTOWN ALLIANCE
NEWSLETTER

DOWNTOWN
TALK

CLICK HERE



Help Our BSDA Community Grow by
[Liking and Following Our Facebook Page](#)

Membership

BSDA is a community-driven organization that brings together businesses, non-profits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st
JOIN OR RENEW AT : <https://bonitadowntownalliance.com/membership/>

**Bonita Springs Downtown
Alliance**
PO Box 367553
Bonita Springs, FL 33936

Mike Gibson, BSDA President
BSDAPrez@gmail.com

**NOT A BSDA
MEMBER? - CLICK
BELOW**

Visit our Website

Join Today

CONNECT WITH US



**TLC Marketing & Creative Services is proud to produce the BSDA
monthly Newsletter.**

**If you would like to have a professionally designed newsletter or e-
mail campaign, contact TLC Marketing & Creative Services
(239) 405-8115.**

[Click here to view the website.](#)

Bonita Springs Downtown Alliance | 9148 Bonita Beach Road, Ste 201 | Bonita Springs, FL
34135 US

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