

# There is No BSDA Meeting This Month!



## BONITA SPRINGS DOWNTOWN ALLIANCE NEWSLETTER

# DOWNTOWN TALK

### President's Message: December 2025

I can't believe it's already December and the new year is right around the corner. The early reports from Black Friday and Small Business Saturday are encouraging, and it **looks like we're on track for a record-setting fourth quarter**. Hopefully that means visitors will be spending while they're here with us this season.

Between the City and all the businesses that decorated, **Downtown looks amazing!**

We've already seen an increase in evening foot traffic, and I hope that translates into strong sales for everyone staying open late.

There is **no meeting scheduled for December**. Please enjoy the holiday season, spend time with your loved ones, reflect on the year, and prepare for the next.

Thank you to everyone who helped with the 10,000 for the Troops initiative. I appreciate all who filled out cards and those who collected them at their businesses. I'll be turning them in this Friday, and we'll see how we compare with our neighboring communities.

**Thank you all for being members of our Alliance this year! Wishing you Happy Holidays and a very Merry Christmas!**



**Tuesday, January 27th,  
is the next BSDA Meeting at  
Shangri-La Springs at 5:30 p.m.**

**Speaker: Alyona Ushe, President of Arts Bonita**

**Please RSVP for BSDA Meeting's  
Contact: [lee@shangrilasprings.com](mailto:lee@shangrilasprings.com)**

**January's Speaker: Alyona Ushe**



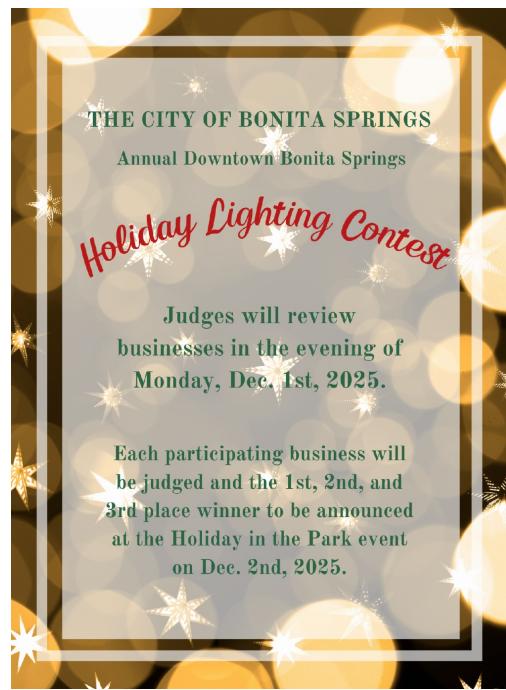
Alyona Ushe, President of Arts Bonita since 2023, has led the organization through exceptional growth, including 25% year-over-year revenue increases, major expansion of educational outreach, new multidisciplinary programming, and more than \$200,000 in scholarships for underserved students, along with strengthened partnerships with Title I schools.

She previously doubled the budget of the St. Lucie Cultural Alliance, grew the Creative City Collaborative from \$250,000 to over \$3 million, founded the award-winning Arts Garage, opened the Pompano Beach Cultural Center, and revitalized a 3,000-seat amphitheater. Alyona began her career by founding Classika Theater, earning national recognition on the floor of the U.S. House of Representatives.

She serves on the Bonita Springs Art in Public Places and Bonita Springs Downtown Alliance boards, is a member of the Rotary Club of Bonita Springs, and is a graduate of multiple regional leadership programs, including Estero.

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**Discover All That Downtown Has  
to Offer This Month**  
(Click the Flyer for More Info)



TUESDAY  
DECEMBER  
NINTH



FROM  
5:30P TO  
7:30P

A large, stylized graphic of the Grinch's face, rendered in a light green color. The face is smiling with a wide, toothy grin, showing white, pointed upper teeth. The eyes are simple black slits, and the nose is a small, dark green triangle. The chin is a wide, V-shaped line.

# DOWNTOWN GRINCHMAS

MEET THE GRINCH TUESDAY, DECEMBER 9TH  
"TO KINDNESS AND LOVE, THE THINGS WE NEED MOST!"  
SUGARSHACK DOWNTOWN | BONITA SPRINGS, FL

# Tito's Boozy Brunch

EVERY SUNDAY | 11AM-2PM

- \$15 BUILD YOUR OWN BLOODY MARY BAR
- \$5 MIMOSAS
- LIVE MUSIC FROM DJ AKA
- GAMES  
CORN HOLE • GIANT BEER PONG



Fitthy

ROOFTOP AT RIVERSIDE  
27333 OLD 41 RD, BONITA SPRINGS  
[WWW.EATDRINKPARADISE.COM](http://WWW.EATDRINKPARADISE.COM)



# PARROTS, GATORS, OTTERS OH MY!

A Wild and Wonderful Weekend in Bonita Springs!



**CLICK TO  
LEARN MORE**

**SATURDAY, JANUARY 31**

EVENING CELEBRATION 6:00 PM - 9:00 PM

Enjoy sumptuous bites from local restaurants,  
live entertainment, animal encounters,  
our Fund the Future Paddle Raise,  
mystery auction items, and a special wine pull.

**SUNDAY, FEBRUARY 1**

FAMILY DAY AT THE GARDENS

11:00 AM - 3:00 P.M.

A day of food, fun, and  
excitement for the whole family  
at the Wonder Gardens grounds.

## Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic **by the 15th of each month** to be featured in the next month's email.

If you need design help TLC would be happy to assist for a small fee.

The deadline to submit your January events for the newsletter is,  
**December 15th, 2025 at 4 p.m.**

Please email [emma@trishleonard.com](mailto:emma@trishleonard.com) with your event information or  
any questions you may have regarding the newsletter.

## Membership:

BSDA is a community-driven organization that brings together businesses, nonprofits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st  
JOIN OR RENEW AT: <https://bonitadowntownalliance.com/membership/>

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Help Our BSDA Community Grow by  
[Liking and Following Our Facebook Page](#)

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TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or e-mail campaign, contact TLC Marketing & Creative Services **(239) 405-8115.**

[Click here to view the website.](#)

Bonita Springs  
Downtown Alliance  
PO Box 367553  
Bonita Springs, FL 33936

**NOT A BSDA  
MEMBER? - CLICK  
BELOW**

Mike Gibson, BSDA President  
BSDAPrez@gmail.com

[Visit our Website](#)

[Join Today!!](#)

## CONNECT WITH US



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