

FEBRUARY

BONITA SPRINGS DOWNTOWN
ALLIANCE NEWSLETTER



DOWNTOWN TALK



President's Message:

February 2026

It's Groundhog Day! Six more weeks of Winter.

Some days I wish I were living in a time loop like the movie, because the days and months seem to be flying by faster than ever.

I recently attended the **90th Birthday Celebration of the Wonder Gardens**, and even though the weather was less than ideal, it was a sold-out and very successful event. Then, on Sunday afternoon—when it was even colder—I headed to the **World Ukulele Day event at the Bandshell**. Despite the chill, a great crowd showed up and braved the cold to enjoy the music.



These events are a wonderful reminder that people truly want to be in our **Downtown**, experiencing everything it has to offer. And all you have to do is take a walk down the street to see what's ahead—multiple projects are currently under construction, signaling exciting growth and momentum. I can't wait to see what our Downtown looks like when we celebrate the Wonder Gardens' 100th anniversary in just ten short years.

Please join us on **February 24th** for our monthly meeting, beginning at **5:30 p.m. at the Shangri-La Hotel and Spa**. Zach Smith will be sharing updates on the events our newly formed **Hospitality Committee** is planning for the next 12 months in Downtown. A special thank you to our sponsor this month, **FineMark Bank and Trust**, we truly appreciate your continued support and partnership.

Wishing you a **Happy Valentine's Day** and a wonderful February!

Tuesday, February 24th,
is the next BSDA Meeting at
Shangri-La Springs at 5:30 p.m.

Speaker: Zach Smith
(Chair of BSDA Hospitality Committee
& Founder of Ceremony Brewing)
Sponsor: FineMark Bank & Trust

Interested in sponsoring a meeting? Email Mike Gibson at bsdaprez@gmail.com.

Please RSVP for BSDA Meeting's
Contact: lee@shangrilasprings.com

February's Speaker: Zach Smith Owner and
Founder of Ceremony Brewing



Growing up in Naples, Zach Smith said, he often felt like an outsider. As an adult, his passion for the hospitality industry and desire for a place where everyone would feel welcome ultimately led to him opening Ceremony Brewing in 2021.

True to his belief that hospitality is simply about people, Smith also believes in giving back to help others. For the past two years, he has been an organizer of the Bonita Springs Citywide Trick-or-Treat and proudly sponsors the Bonita Estero Rail Trail (BERT). Previously, Smith served as vice president of the Southwest Florida Brew Crafters, a group dedicated to raising funds for local causes.

February's Sponsor: FineMark Bank & Trust



In 2007, when FineMark (Formerly known as FineMark National Bank & Trust) opened its doors in Fort Myers, Florida, our goal was to create a company with service-minded individuals—people who shared an entrepreneurial spirit and cared deeply about doing what is right—that would grow and prosper while remaining agile and dynamic.

Since then, we've achieved that goal by hiring highly experienced, deeply committed, civic-minded financial professionals, first expanding to Arizona and South Carolina, then merging with Commerce Bank in January 2026, and maintaining our focus on a key reason why our company was established: to serve our communities.

**The Bonita Senior Center is Calling All
Business to Participate in the Senior Expo**

BONITA SENIOR CENTER'S TUESDAY, MARCH 10 9AM TO NOON

EXPO 2026

AT THE BONITA YMCA, 27200 KENT ROAD

300 SENIORS EXPECTED TO ATTEND!

MAXIMUM OF 45 VENDOR SPOTS

BUSINESS VENDOR RATE \$300
INCLUDES TABLE AND 2 CHAIRS,
LISTING IN EVENT HANDOUT,
LISTING & LINK ON WEBSITE OF
BONITA SENIOR CENTER
UNTIL 12/31/2026 AND IN
AN EMAIL TO MEMBERSHIP
NONPROFIT RATE AVAILABLE

EVENT SPONSOR \$2,000
THREE AVAILABLE
ALL BENEFITS OF A VENDOR
ADDITIONAL TABLE IN FOOD AREA
LITERATURE ON FOOD TABLES
SIGN AT ENTRANCE TABLE
LOGO ON MERCH GIVE AWAY
SPECIAL INTEREST STORY
PUBLISHED TO BSC MEMBERSHIP
AND ON SOCIAL MEDIA

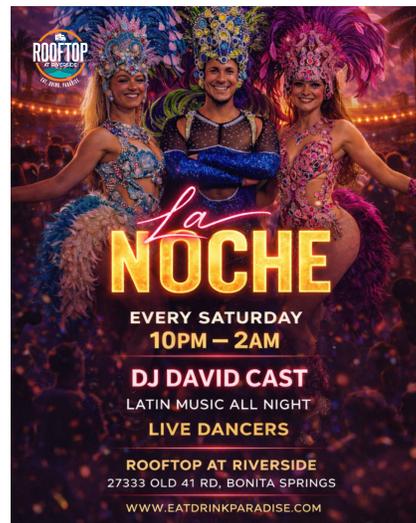
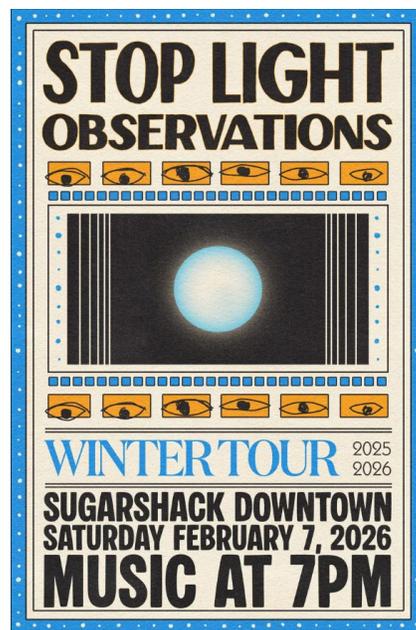


VENDOR & SPONSOR REGISTRATION HERE:
WWW.BONITASENIORCENTER.COM/EXPO

Bonita Springs Helps Seniors
Live Joyfully!



**Discover All That Downtown Has
to Offer This Month**
(Click the Flyer for More Info)



Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic **by the 15th of each month** to be featured in the **following month's email**. If you need design help TLC would be happy to assist for a small fee.

The deadline to submit your March events for the newsletter is, **February 15th, 2025 at 4 p.m.**

Please email emma@trishleonard.com with your event information or any questions you may have regarding the newsletter.

Thank You to Everyone Who Participated in Our January Meeting!



Membership:

BSDA is a community-driven organization that brings together businesses, nonprofits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st
JOIN OR RENEW AT: <https://bonitadowntownalliance.com/membership/>



Help Our BSDA Community Grow by
[Liking and Following Our Facebook Page](#)



TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or e-mail campaign, contact TLC Marketing & Creative Services (239) 405-8115.

[Click here to view the website.](#)



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[Visit our Website](#)

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