

FEBRUARY

BONITA SPRINGS DOWNTOWN
ALLIANCE NEWSLETTER



DOWNTOWN TALK



President's Message:

February 2026

February seems to be following the same pattern as last month, unpredictable business and flying by far too quickly. I'm hoping there are plenty of busy days ahead to keep everyone's cash registers ringing. It's already been an eventful month with the **second Art Show**, the ribbon cutting for the **new Bonita Springs Rotary Club chickee hut** at the Wonder Gardens, City workshops on mobility and the pool, and some good news/bad news regarding BERT.



To update you on BERT, we do have a **framework in place** for the purchase at a lower price; however, it comes with a couple of **unexpected caveats and no grant funding** to assist with the acquisition. We'll be sharing more details in the coming weeks and months as things continue to develop.

Please join us on February 24th at 5:30 p.m. at the Shangri-La Hotel & Spa for our monthly meeting. Zach Smith, owner of Ceremony Brewing, will present what our newly formed Hospitality Committee is planning for Downtown over the next 12 months.

A special thank you to our February sponsor, FineMark Bank & Trust. We truly appreciate your support and partnership.

See y'all Tuesday night!

**Tuesday, February 24th,
is the next BSDA Meeting at**

Shangri-La Springs at 5:30 p.m.

Speaker: Zach Smith
(Chair of BSDA Hospitality Committee
& Founder of Ceremony Brewing)
Sponsor: FineMark Bank & Trust

Interested in sponsoring a meeting? Email Mike Gibson at bsdaprez@gmail.com.

Please RSVP for BSDA Meeting's
Contact: lee@shangrilasprings.com

February's Speaker: Zach Smith Owner and Founder of Ceremony Brewing



Growing up in Naples, Zach Smith said, he often felt like an outsider. As an adult, his passion for the hospitality industry and desire for a place where everyone would feel welcome ultimately led to him opening Ceremony Brewing in 2021.

True to his belief that hospitality is simply about people, Smith also believes in giving back to help others. For the past two years, he has been an organizer of the Bonita Springs Citywide Trick-or-Treat and proudly sponsors the Bonita Estero Rail Trail (BERT). Previously, Smith served as vice president of the Southwest Florida Brew Crafters, a group dedicated to raising funds for local causes.

February's Sponsor: FineMark Bank & Trust



In 2007, when FineMark (Formerly known as FineMark National Bank & Trust) opened its doors in Fort Myers, Florida, our goal was to create a company with service-minded individuals—people who shared an entrepreneurial spirit and cared deeply about doing what is right—that

would grow and prosper while remaining agile and dynamic.

Since then, we've achieved that goal by hiring highly experienced, deeply committed, civic-minded financial professionals, first expanding to Arizona and South Carolina, then merging with Commerce Bank in January 2026, and maintaining our focus on a key reason why our company was established: to serve our communities.

The Bonita Senior Center is Calling All Business to Participate in the Senior Expo

BONITA SENIOR CENTER'S
TUESDAY, MARCH 10
9AM TO NOON

**EXPO
2026**

AT THE BONITA YMCA, 27200 KENT ROAD

300 SENIORS EXPECTED TO ATTEND!

MAXIMUM OF 45 VENDOR SPOTS

BUSINESS VENDOR RATE \$300
INCLUDES TABLE AND 2 CHAIRS,
LISTING IN EVENT HANDOUT,
LISTING & LINK ON WEBSITE OF
BONITA SENIOR CENTER
UNTIL 12/31/2026 AND IN
AN EMAIL TO MEMBERSHIP
NONPROFIT RATE AVAILABLE

EVENT SPONSOR \$2,000
THREE AVAILABLE
ALL BENEFITS OF A VENDOR
ADDITIONAL TABLE IN FOOD AREA
LITERATURE ON FOOD TABLES
SIGN AT ENTRANCE TABLE
LOGO ON MERCH GIVE AWAY
SPECIAL INTEREST STORY
PUBLISHED TO BSC MEMBERSHIP
AND ON SOCIAL MEDIA



VENDOR & SPONSOR REGISTRATION HERE:
WWW.BONITASENIORCENTER.COM/EXPO

Bonita Springs Helps Seniors
Live Joyfully!



Discover All That Downtown Has to Offer This Month (Click the Flyer for More Info)



LITERACY COUNCIL
Gulf Coast

Brunch & Bubbles

Annual Fundraiser

March 1, 2026 | Noon
\$175 per ticket | \$1500 per table of ten

Spanish Wells Country Club
9801 Treasure Cay Lane, Bonita Springs

Join us to celebrate a legacy of impact and literacy.

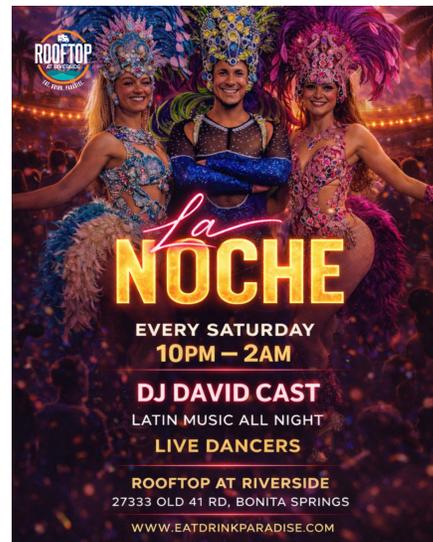
Guests will have the chance to meet Ed DeJesus, author of *The Vulnerable*, a Fort Myers-based, multi-award-winning author who weaves familiar local landmarks into his storytelling, making his work especially meaningful to our community.

Honoring Our Volunteer of the Year

Bottomless mimosas, cash bar, and complimentary valet
Dress code: Sunday Best
Silent Auction, Live Auction & Raffles

Purchase tickets and RSVP →
<http://bit.ly/4pQGfQB>

20% of book sales and all donations will support literacy initiatives.
Tax ID # 65-0153890



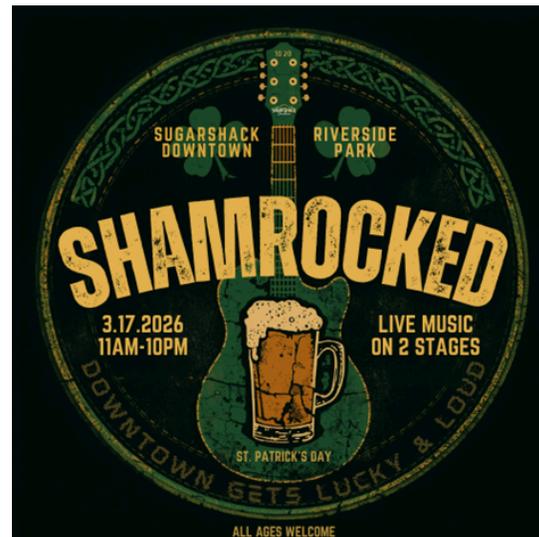
ROOFTOP
AT RIVERSIDE

La NOCHE

EVERY SATURDAY
10PM – 2AM

DJ DAVID CAST
LATIN MUSIC ALL NIGHT
LIVE DANCERS

ROOFTOP AT RIVERSIDE
27333 OLD 41 RD, BONITA SPRINGS
WWW.EATDRINKPARADISE.COM



SUGARSHACK
DOWNTOWN

RIVERSIDE
PARK

SHAMROCKED

3.17.2026
11AM-10PM

LIVE MUSIC
ON 2 STAGES

ST. PATRICK'S DAY
DOWNTOWN GETS LUCKY & LOUD

ALL AGES WELCOME

Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic **by the 15th of each month** to be featured in the **following month's email**. If you need design help TLC would be happy to assist for a small fee.

The deadline to submit your March events for the newsletter **has passed.**

Please email emma@trishleonard.com with your event information or any questions you may have regarding the newsletter.

Thank You to Everyone Who Participated in Our January Meeting!



Membership:

BSDA is a community-driven organization that brings together businesses, nonprofits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st
JOIN OR RENEW AT: <https://bonitadowntownalliance.com/membership/>



Help Our BSDA Community Grow by
[Liking and Following Our Facebook Page](#)



TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.

If you would like to have a professionally designed newsletter or e-



mail campaign, contact TLC
Marketing & Creative Services
(239) 405-8115.

[Click here to view the website.](#)

Bonita Springs
Downtown Alliance
PO Box 367553
Bonita Springs, FL 33936

Mike Gibson, BSDA President
BSDAPrez@gmail.com

**NOT A BSDA
MEMBER? - CLICK
BELOW**

[Visit our Website](#)

[Join Today!!](#)

CONNECT WITH US



Bonita Springs Downtown Alliance | PO Box 367553 | Bonita Springs, FL 33936 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!