

# APRIL



BONITA SPRINGS DOWNTOWN  
ALLIANCE NEWSLETTER

# DOWNTOWN TALK

## President's Message:

*April 2026*

Season is definitely winding down over these last couple of weeks. I'm hearing that wait times at restaurants have improved, and I've noticed traffic easing as I make my way around the community. I'm seeing my locals venture back into the bike shop, they know the wait times are much shorter after Easter.

You've probably noticed the bandshell is fenced off again as the second phase of upgrades gets underway. It will briefly reopen for our 250th Anniversary Fourth of July celebration before closing again until completion in the fall. I think we're all looking forward to both the Banyan Tree lot and the bandshell being finished and open for public enjoyment. In the near term, there will be a temporary detour on Old 41, routing traffic to Felts Street as work begins on a new mid-block pedestrian connection between the two parcels.

Just a heads up for planning purposes: the Hospitality Committee is hard at work preparing for Riverfest, which will be held on **August 1**. Next month's speaker will be Tyler Bess from the Fire Department, who will share details about the annual Fourth of July parade.

This month, we'll hear from **Nancy MacPhee of the Lee County Visitor & Convention Bureau**, whose mission is to increase tourism in our area during the off-season. She'll provide insight into upcoming initiatives and how they can support local events. **Thank you to TLC for sponsoring this month and to Shangri-La for hosting.**

**See you Tuesday night!**



**Tuesday, April 28th**  
**Is the next BSDA Meeting at**  
**Shangri-La Springs at 5:30 p.m.**

**Speaker: Nancy MacPhee**

**Sponsor: TLC Marketing & Creative Services, Inc**

Interested in sponsoring a meeting? Email Mike Gibson at [bsdaprez@gmail.com](mailto:bsdaprez@gmail.com).

**Please RSVP for the BSDA Meeting to:**  
[lee@shangrilasprings.com](mailto:lee@shangrilasprings.com)

**April's Speaker: Nancy MacPhee Product**  
**Development Manager for Lee County's**  
**Visitor and Convention Bureau**



Nancy MacPhee has lived and worked in Lee County for 36 years. In her current role as ***Destination Development Manager for the Lee County Visitor & Convention Bureau***, she manages Tourist Development Council's Beach and Shoreline Funding program which allocates an average of \$12 million for maintenance and improvement projects in the destination. In addition, she fosters collaborative partnerships and creative marketing projects with event and attraction partners that result in an enriched visitor experience. Currently she leads placemaking and sustainable tourism initiatives to ensure Fort Myers Islands Beaches and Neighborhoods are protected and continue to provide memorable moments for visitors and residents.

In Lee County, she was instrumental in the development of Caloosahatchee Regional Park, Hickey's Creek Mitigation Park and the Calusa Blueway Paddling Trail. She is a Certified Outdoor Leader, Florida Master Naturalist and a Certified Guest Service Professional. She graduated from Slippery Rock State University with a degree in Parks & Recreation.

**April's Sponsor:  
TLC Marketing & Creative Services, Inc.**



**For over 17 years**, TLC Marketing & Creative Services, Inc. has been a results-driven, award-winning marketing agency helping businesses, nonprofits, and associations thrive. What started with small acts of service and kindness has grown into a trusted resource across Southwest Florida and beyond.

Every client has different needs, and at TLC, we believe in the power of relationships, understanding each client's goals, and delivering customized strategies to strengthen connections, elevate their brands, and find new opportunities for success.

**Our Motto:**

**“Every Business Needs A Little TLC!”**

**Our Mission:**

To deliver exceptional service and build meaningful relationships through quality, positivity, and a commitment to social responsibility.

**Our Vision:**

To be a trusted leader in marketing by providing outstanding service, purposeful creativity, and sustainable solutions—while fostering dynamic partnerships and championing the client's success.

# REPRESENTATIVE ADAM BOTANA INVITES YOU TO ATTEND A LEGISLATIVE UPDATE



JOIN US FOR AN IMPORTANT DISCUSSION ON RECENT  
LEGISLATIVE DEVELOPMENTS, KEY POLICY UPDATES, & WHAT  
THEY MEAN FOR OUR COMMUNITY

**WHEN: THURSDAY, APRIL 30TH**

**8:00 AM - 10:00 AM**

**WHERE: SUGARSHACK DOWNTOWN**

**27421 OLD 41 RD, BONITA SPRINGS, FL**

**RSVP - BY APRIL 27TH TO LISSIE WARRINER  
AT [Lissie.Warriner@FLHouse.gov](mailto:Lissie.Warriner@FLHouse.gov)**



# 4

Friends of



Bonita Estero Rail Trail

## Election Information Lee County

239-LEE-VOTE (239-533-8683) Great resource for all things voting!

<http://www.lee.vote>

Register to Vote

<https://registertovoteflorida.gov/home>

Everyone wishing to vote by mail **MUST** request a mail-in ballot, even if you've voted by mail in past elections.

Go to the link below, or call 239-LEE-VOTE (239-533-8683)

### Bonita Springs Branch Office

at Bonita Commons  
25987 S Tamiami Trail, #105  
Bonita Springs, 34134

<https://www.lee.vote/277/Request-a-Vote-by-Mail-Ballot>

If you were recently issued an updated Florida Driver's License or ID. Card, you will need to update that number **FIRST** before making a web request. You can make that update at [RegisterToVoteFlorida.gov](https://www.lee.vote/277/Request-a-Vote-by-Mail-Ballot) or call 239-533-8683.

#### Key Dates:

- Voter Registration Deadline: July 20, 2026
- Deadline to request Vote by Mail: August 6, 2026
- Early Voting Begins: August 8, 2026
- Safe date for mailing ballot: August 11, 2026
- Election Day: August 18, 2026

## Mark Your Calendars for Upcoming Bonita Springs Downtown Events

- Memorial Day Service, May 25<sup>th</sup>
- 4<sup>th</sup> of July Parade
- Riverfest- Saturday, August 1<sup>st</sup>
- Art-Music Walk, Thursday, October 15<sup>th</sup>
- Halloween on Old 41 Saturday, October 31<sup>st</sup>

## Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic **by the 15th of each month** to be featured in the **following month's email**. If you need design help TLC would be happy to assist for a small fee.

**The deadline to submit events and graphics for the May newsletter has passed.**

Please email [emma@trishleonard.com](mailto:emma@trishleonard.com) with your event information or any questions you may have regarding the newsletter.

## Membership:

BSDA is a community-driven organization that brings together businesses, nonprofits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and an IRS 501(c) (6) organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th to October 1st  
JOIN OR RENEW AT: <https://bonitadowntownalliance.com/membership/>



**Help Our BSDA Community Grow by**  
**[Liking and Following Our Facebook Page](#)**



**TLC Marketing & Creative Services is proud to produce the BSDA monthly Newsletter.**

If you would like to have a professionally designed newsletter or e-mail campaign,  
contact TLC Marketing & Creative Services  
(239) 405-8115.

[Click here to view the website.](#)

**Bonita Springs  
Downtown Alliance  
PO Box 367553  
Bonita Springs, FL 33936**

Mike Gibson, BSDA President  
BSDAPrez@gmail.com

[Visit our Website](#)

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