



BONITA SPRINGS DOWNTOWN
ALLIANCE NEWSLETTER

DOWNTOWN TALK

President's Message:

July 2026

This is a very a historic year for our Country. The semiquincentennial anniversary of our founding. Being a bicentennial baby, I don't remember the 200th but I've always been drawn to all that was done to celebrate that year. I can't tell you how many bicentennial quarters I have saved. I remember seeing photos of all the tall historic sailing ships that came to help celebrate that year.



This year the city has special 250 banners up on the light poles downtown and on the 4th, we have doubled the number of drones for the drone show. The drone show, laser lights and fireworks show should last about 52 minutes this year starting shortly after dark. But the events start that morning downtown with the parade at 9am (road closes at 8am, so get there early). I know Rooftop and Sugar Shack have activities planned throughout the day and the City's party starts at 6pm in Riverside Park with music from the Ben Allen Band and fun activities, like the ice cream eating contest. We hope to see thousands of people downtown again this year.

There will be no Alliance meeting this month! I hope everyone has a safe July and we will see you at the August meeting. **Don't forget that the vote for BERT is on August 18th.** Please reach out to all the voters you know in Bonita to encourage them to vote for this once in a generation opportunity to create a safe place for future generations to walk/run/bike and skate. It will be an amazing ecotourism attraction for our community.

I hope this Independence Day will be a memorable one for everyone!

Happy 250th Birthday to the United States of America!

Mike

Tuesday, August 25th
Is the next BSDA Meeting at
Shangri-La Springs at 5:30 p.m.

Speaker: TBA

Sponsor: TBA

Interested in sponsoring a meeting? Email Mike Gibson at bsdaprez@gmail.com.

Please RSVP for the BSDA Meeting to:
lee@shangrilasprings.com



If you orderd a **BERT banner** please pick it up from TLC Marketing & Creative Services's office located at **9240 Bonita Beach Rd SE, Ste 3317**

Sonita Springs, FL 34135 (Building C) . If you have questions please call **239-405-8115**.

Thank you to Everyone who Participated in our June Meeting



Riverfest Needs Sponsors



BONITA SPRINGS RIVERFEST

AUGUST 1ST
10AM – 4PM

Liles Hotel & Riverfront
 27300 OLD 41 RD.

FUN ON THE WATER FOR EVERYONE!

- PADDLE**
KAYAK, CANOE, PADDLEBOARD
- BUILD**
BUILD YOUR OWN VESSEL
- RACE**
CHARITY RUBBER DUCK RACES ON THE IMPERIAL
- ENJOY**
LIVE MUSIC, FOOD & DRINKS, GAMES & MORE!

OUR SPONSORS

SEEKING SPONSORS!
 PLEASE EMAIL
BONITASPRINGSDA@GMAIL.COM

SCAN FOR INFO
 COMING SOON

HOSTED BY THE BSDA

Logos for the Bonita Springs District Association (BSDA) and other sponsors are displayed at the bottom.

The **Bonita Springs Hospitality Alliance** is bringing back **Riverfest** on **Saturday, August 1st** with a goal to honor the event's history while celebrating Downtown Bonita! The goal is create an inclusive,

community-driven experience that supports local culture, creativity, and respect for our waterways.

For more information on the event and opportunities please visit www.riverfestbonita.com or email BonitaSpringsDA@gmail.com

[Click Here for Sponsorship Opportunities](#)

Discover All That Downtown Has to Offer This Month

(Click the Flyer for More Info)



4TH OF JULY

250TH CELEBRATION

IN CELEBRATION OF THE 250TH ANNIVERSARY OF THE UNITED STATES, THE CITY OF BONITA SPRINGS IS INVITING ALL BUSINESSES AND RESIDENTS IN BONITA SPRINGS TO DECORATE IN PATRIOTIC COLORS AND DÉCOR, HELPING CREATE A FESTIVE ATMOSPHERE THROUGHOUT THE COMMUNITY.

THE CITY WILL HOST ITS ANNUAL 4TH OF JULY STAR SPANGLED BONITA EVENT ON JULY 4TH BEGINNING AT 6 P.M. THE EVENING WILL FEATURE AN OUTDOOR CONCERT BY THE BEN ALLEN BAND, FOLLOWED BY A SPECTACULAR FINALE WITH A SYNCHRONIZED DRONE, LASER LIGHT, AND FIREWORKS SHOW.

FOR MORE INFORMATION ABOUT THE 250TH ANNIVERSARY 4TH OF JULY CELEBRATION, PLEASE VISIT WWW.CITYOFBONITASPRINGS.ORG OR CALL 239-949-6262.



TEE UP for LITERACY

GOLF TOURNAMENT FUNDRAISER

Benefiting Literacy Council Gulf Coast

SATURDAY, OCTOBER 3, 2026
Shotgun Start: 8:00 AM

Stoneybrook Golf Club
21251 Stoneybrook Golf Blvd
Estero, FL 33928

REGISTRATION \$210 Per Person

WHAT'S INCLUDED

- 18 Holes of Championship Golf
- Cart, Range Balls & Green Fees
- Lunch & Awards Banquet
- Prizes, Raffles, Contests & More!

SPONSORSHIP OPPORTUNITIES

GREEN JACKET TITLE SPONSOR	HOLE-IN-ONE SPONSOR	EAGLE SPONSOR	BIRDIE SPONSOR	BAG SPONSOR	HOLE SPONSOR
\$10,000	\$5,000	\$3,500	\$2,500	\$1,500	\$300
✓ 12 Golfers ✓ 12 Polo Shirts ✓ 12 Hole Signs ✓ Company Tent on Branded Hole ✓ Recognition in Newsletter ✓ Recognition on Website ✓ Recognition Banner at Registration and at Awards Banquet ✓ Social Media Spotlight	✓ 8 Golfers ✓ 8 Polo Shirts ✓ 8 Hole Signs ✓ Company Tent on Branded Hole ✓ Recognition in Newsletter ✓ Recognition on Website ✓ Recognition Banner	✓ 4 Golfers ✓ 4 Polo Shirts ✓ 4 Hole Signs ✓ Company Tent on Branded Hole ✓ Recognition in Newsletter ✓ Recognition on Website ✓ Recognition on Event Signage	✓ 4 Golfers ✓ 4 Polo Shirts ✓ 4 Hole Signs ✓ Recognition in Newsletter ✓ Recognition on Website ✓ Recognition on Event Signage	✓ Logo on Branded Swing Bag ✓ Recognition in Newsletter ✓ Recognition on Website ✓ Recognition on Event Signage	✓ Logo on Signage

Special Offer!
Two Hole Sponsors for \$500

MAKE A DIFFERENCE THROUGH LITERACY

Literacy Council Gulf Coast is a 501(c)(3) non-profit organization dedicated to teaching English literacy education skills to adults, children, and families to improve the quality of their lives.

Proceeds from the Tee Up for Literacy Fundraiser will directly support:

- Individual Students
- Families
- Volunteer Trainings
- English Language Learning
- Our Mission & Community

Thank you for helping us change lives through literacy!

REGISTER TODAY!

To Register:

- Leah Mason
leah@literacygulfcoast.org
- Kristi Breese
kristi@literacygulfcoast.org

Call our office: 239-676-5202

Visit our website:
www.literacygulfcoast.org

Join us on the course and help drive literacy forward!
Literacy Council Gulf Coast is a 501(c)(3) Non-Profit Organization



Do You Have an Upcoming Event?

We invite BSDA members to send us an email with the event details and/or a graphic **by the 15th of each month** to be featured in the **following month's email**.

The deadline to submit events and graphics for the July reminder is July 15th.

Please email emma@trishleonard.com with your event information or any questions you may have regarding the newsletter.

NOT A BSDA MEMBER? - CLICK BELOW

[Join Today!](#)

BSDA is a community-driven organization that brings together businesses, nonprofits, and local residents dedicated to the growth, promotion, and preservation of Old Downtown Bonita Springs, maintaining its unique old Florida charm.

Bonita Springs Downtown Alliance Inc. is organized exclusively as a business league. We are a Florida nonprofit corporation and IRS 501(c)6 organization with Federal tax FEIN ID #81-1385933.

The annual Membership period is from September 30th - October 1st

JOIN OR RENEW AT: <https://bonitadowntownalliance.com/membership/>

[Visit our Website](#)

**TLC Marketing & Creative Services is proud to produce the BSDA monthly
Newsletter.**

**If you would like to have a professionally designed newsletter or e-mail campaign,
contact TLC Marketing & Creative Services
(239) 405-8115.**

[Click here to view the website.](#)

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Mike Gibson, BSDA President
BSDAPrez@gmail.com

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